

BEST SELLING
AUTHOR & AI
STRATEGIST

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SPEAKER KIT

2025

ALISON MCCAULEY



LET'S TALK ABOUT THE
PEOPLE
PART
OF AI





A pioneer in *human-centered change*

Alison McCauley is a best-selling author, social scientist, and digital transformation strategist focused on advancing human potential through technology.

Launching her career at the leading edge of change management as the discipline took shape, she helped develop approaches still in use today. For nearly thirty years, she has guided business leaders in harnessing emerging technology to advance performance, including a decade of collaboration with AI pioneers. The CEO and founder of Unblocked Future, Alison is a frequent keynote speaker at global innovation forums, her insights have appeared in *Harvard Business Review* and *Forbes*, and her executive education course has reached over 100,000 learners.

"Alison gave one of the most engaging, well received talks at our two-day conference. Our audience loved her energy."

Roger Magoulas, O'Reilly Media, Inc.

"Our audience absolutely loved Alison's talk. She is not only an engaging speaker but an expert at cutting through the hype and making complex ideas simple."

Victoria Howell, UC Berkeley

"Alison warmly welcomes her audience into an intimidating topic and makes it not only enjoyable, but inspires them to learn more."

Gopi Rangan, INSEAD

ABOUT THE BOOK

Alison draws on nearly thirty years of technology transformation expertise and extensive research studying hundreds of AI early adopters to provide a proven framework to help people boost brain power and creativity with AI.



Forbes

pepsi

Google

Stanford University

mastercard.

amazon

Harvard Business Review

BAIN & COMPANY



IBM

LinkedIn
TOP VOICES

KEYNOTE PRESENTATIONS

BOOST YOUR BRAIN WITH AI

A 3 STEP APPROACH TO GETTING AI TO SERVE *YOU*



We are living in a remarkable era where everyone, regardless of background or experience, can leverage AI to enhance their creativity and cognitive performance.

But what sets those who truly thrive with AI apart from others?

In this talk, Alison reveals a simple yet powerful 3-step framework for transforming AI from a mere novelty into an indispensable thought partner. You'll gain a deep understanding of how to leverage AI for your unique needs and goals, enabling you to extract genuine value from these new "thought machines".

Learn to accelerate learning, broaden your perspectives, and tackle complex challenges with the cognitive boost of AI. Become a more creative, adaptable, and capable thinker, freeing yourself to focus on your best work.

This session will guide you in developing a path to not only leverage AI, but continually expand the benefits it brings to your daily life and work. You'll leave equipped with actionable insights to integrate AI thoughtfully into your daily routines, ensuring you achieve real, lasting value. Get ready to unlock the power of machine intelligence and elevate your potential beyond what you ever thought possible.

KEYNOTE PRESENTATIONS

REIMAGINE YOUR BUSINESS WITH AI

FROM HYPE TO STRATEGY



While artificial intelligence dominates headlines, most organizations are still grappling with how to transform AI's promise into practical business value. In this illuminating talk, Alison cuts through the noise to deliver a strategic framework for building genuine AI capabilities.

Drawing from extensive experience guiding organizations through digital transformation, Alison reveals why AI represents a fundamentally different kind of change from previous technological shifts. She explores how AI is already reshaping industry dynamics across sectors and shares concrete examples of how leading organizations are tackling today's AI challenges and opportunities.

Audiences will gain essential insights on navigating the critical organizational shifts needed to leverage AI, identifying high-impact opportunities within their business context, and building the strategic "AI muscle" that drives cultural transformation. Through engaging stories, examples, and case studies, participants will learn how to think about the human dimensions needed to leverage AI as a true competitive advantage.

Perfect for organizations ready to move beyond AI hype, this talk provides the strategic grounding and practical guidance leaders need to begin their journey to navigate the AI era.

KEYNOTE PRESENTATIONS

AMPLIFY TEAM BRAINPOWER

THE AI LEARNING JOURNEY FOR TEAMS



Discover how AI can become a true "team superpower" that amplifies collective intelligence and unlocks higher levels of performance.

Learn battle-tested strategies for weaving AI into your team's creative and analytical processes, from enhancing decision-making to revealing unexpected insights that drive innovation. We'll explore how thoughtfully integrated AI can serve as a catalyst for deeper collaboration and expand your team's capabilities in ways that honor and amplify uniquely human strengths.

Navigate the cultural shift required to foster genuine human-AI collaboration at the team level. We'll examine how to nurture an environment where AI enhances rather than replaces human judgment, where experimentation is encouraged, and where collective learning becomes self-reinforcing. Learn how pioneering teams are building "AI muscle" through structured yet creative approaches—from focused learning circles to collaborative discovery sessions—while developing the discernment to know when to lean on human insight and when to leverage machine intelligence.

Transform your team's relationship with AI from cautious exploration to confident integration through a proven learning journey that emphasizes responsible innovation and shared growth. We'll explore how to balance the pressure for rapid implementation against the need to build lasting capabilities, examining ways to accelerate learning while strengthening team cohesion. Discover how to help your team develop the nuanced understanding needed to thrive in an AI-enhanced future—creating a culture where technology amplifies your collective impact while preserving the human ingenuity that drives true innovation.



KEYNOTE PRESENTATIONS

BEING HUMAN AT THE AI CROSSROADS

AI is rewriting the rules of what's possible, and like it or not, every business and its leaders faces a critical inflection point.

Harnessing AI could secure your future, but if you fail to adapt, you could fall irreversibly behind. But making AI work for you is easier said than done. An unprecedented pace of innovation means the landscape constantly shifts under your feet. And AI introduces new complexities that many organizations struggle to navigate.

With decades of experience guiding business leaders through the maze of emerging tech, Alison will give you grounding in the shifts we're facing from a human perspective, and what to do about them. She'll unravel the complexities of AI's rapid progression, and provide a holistic view of its transformative impact on business and society. She'll share insights on the long-term consequences and shifts in the competitive landscape, along with practical advice on how to foster an organization that's ready for this next digital age.

KEYNOTE PRESENTATIONS

PREPARING YOURSELF AND YOUR FAMILY FOR AN AI- DRIVEN WORLD



In this interactive talk, Alison draws on her experience as a mom with a 30-year career at the front edge of tech to help you and your family navigate an AI-driven world.

Artificial Intelligence is reshaping our cultural landscape, unlocking new possibilities, and changing what defines success. However, it's also introducing challenges, from deepfakes and disinformation to ethical issues in education, evolving job markets, and even questioning our understanding of humanity.

How do we guide our families in this new reality? What should we tell our kids about succeeding in a future dominated by AI? Where should AI be applied—or avoided—in education? With compelling stories and practical frameworks, Alison clarifies the nuances of AI's impact on our lives. You'll gain the tools to personally engage with AI and participate in meaningful discussions with those around you.

KEYNOTE PRESENTATIONS

HIGHLIGHT REELS



AI Keynote Speaker Alison McCauley 2025 Reel

SPEAKER REEL

2025

ALISON MCCAULEY

Best-Selling *Author*
Digital *Change* Expert

Watch on  YouTube

Copy link

This is a large promotional graphic for Alison McCauley's 2025 keynote reel. It features a black and white photograph of Alison smiling and gesturing with her hands. The text is overlaid in red and black. A red play button icon is positioned over the text 'Author'. A 'Copy link' icon is in the top right corner. A 'Watch on YouTube' button is in the bottom left corner.



How to think with AI: a human side of AI

Watch on  YouTube

This thumbnail shows Alison McCauley in a bright pink dress speaking on a stage. The background is a light blue screen with the word 'Resilience' written in a cursive font. A red play button icon is centered over the image. A 'Watch on YouTube' button is in the bottom left corner.



Reimagining your business with AI

Watch on  YouTube

This thumbnail shows Alison McCauley in a black dress speaking on a stage. The background is a digital graphic of a modern building with glowing blue windows and a pool. A red play button icon is centered over the image. A 'Watch on YouTube' button is in the bottom left corner.

IN-PERSON AND VIRTUAL FORMATS

A VERSATILE +CLIENT FOCUSED SPEAKER



Whether addressing global conferences, leadership teams, or hands-on workshops, Alison takes time to understand exactly what organizations want their audiences to gain from her presentations. She collaborates closely with event organizers to customize each session around their specific objectives and challenges.

She is a dynamic keynote speaker, skilled moderator, engaging emcee, and captivating interviewer who ensures every engagement advances an organization's goals for their audience. Her talks work effectively both in-person and virtually, with content and format carefully tailored to deliver the insights and tools each group needs to move forward in their AI journey.

WORKSHOPS + COACHING

TAILORED PROGRAMS FOR TEAMS + EXECS

Alison works with teams and business leaders to leverage the power of AI for performance gain. Her approach is inherently human-centered, focusing on activating your organization and enabling meaningful change. Whether you want to raise AI fluency among your executive team or help your team to incorporate AI into their creative process and work flow or she designs programs tailored to you and your needs. These can range from workshops to intimate executive roundtables and immersive half-day intensive training sessions to comprehensive multi-month transformation programs.



I focus on helping *anyone* to
discover *meaningful value*
from the technology
we now have available.



I've worked with AI pioneers for over a decade, but it's the last few years that unlocked a greenfield opportunity to truly elevate human capabilities. Now, we all have a chance to think and to create on an entirely new level—to boost the natural power of our human brains by learning how to tap into the power of AI.

This takes rethinking and adapting our approaches. The sophisticated models we have at our fingertips today are unlike anything we've experienced before. Early adopters will tell you AI is a wildly powerful technology—an imaginative, creative thought partner. That they can't imagine life without it. Yet far more just don't see how AI fits in their day to day lives.

I'm on a mission to bridge this gap.

My goal? Help people grasp this AI moment and what it means for our world. Show them how AI can help them tackle everyday challenges in their work and life. Give them accessible frameworks to help them more effective use of of AI. Ready to unlock your new superpower? Let's dive in and explore this AI opportunity together.

Ready to unlock your new superpower?
Let's explore this AI opportunity together.



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